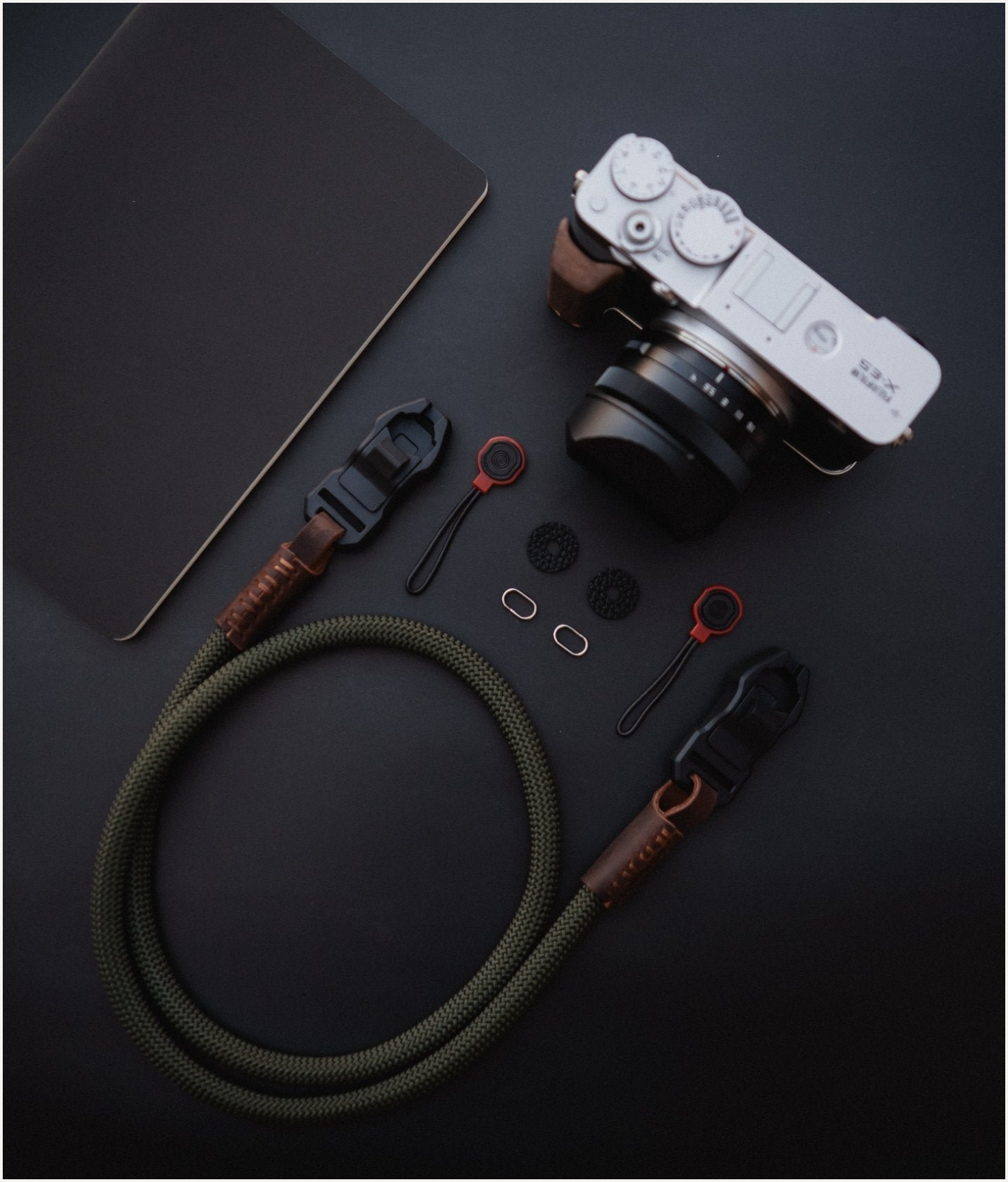


strapnstyles.

camera straps

CREATOR PARTNERSHIPS / THE BRIEF

OUT WITH THE CAMERA. STRAPNSTYLES IN USE.

An invitation.

We make camera straps in our small workshop in Potsdam, Germany. Rope and leather, different lengths and attachments. For people who like to keep their camera close.

For this partnership, we are interested in your perspective on the strap: how you wear it, what you notice and where it fits into your day. Your video can be spoken, observational or a mixture of both.

The following pages introduce our visual world, possible ideas and the agreement. We will discuss your concept together. How you bring it to life is yours to decide.

Anthea Pfeifer

Creator Marketing / Strapnstyles

LEATHER. ROPE. FUNCTIONAL DETAILS.

Material, movement, a personal perspective.

Camera and strap belong in a real setting. We like considered image series, interesting details and a personal style. This selection introduces our visual world. It is not a shot list for you to recreate.

A strap for your everyday.

Choose from our agreed selection. We will confirm colour, length and attachment to suit your camera.

PRODUCT AND SHIPPING INCLUDED

What you receive

The agreed strap with shipping included.

10% commission on attributed, approved sales and a personal 10% discount code for your community.

Your own partner account, affiliate link and a personal contact.

What we agree on

One public Reel on your profile, showing the strap in use and mentioning @strapnstylesofficial.

An honest perspective in your own style. An additional 5-10 photos are welcome, but optional.

We agree on the idea and publication date before shipping.

Full commission and usage terms are on page 8.

What do you notice when you use it?

Talking-head videos and personal UGC are very welcome. Speak straight to camera or share a voice-over while using the strap. We want to hear your experience with the model you actually received.

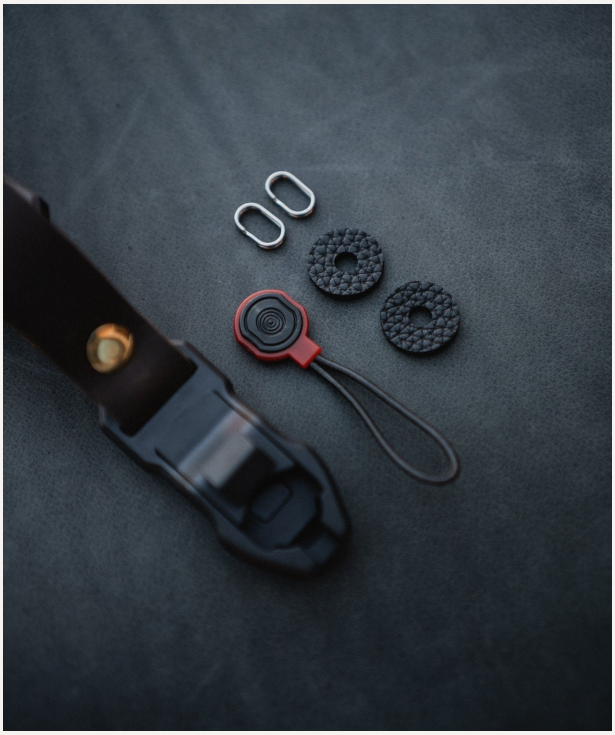
REAL USE. NO SCRIPTED VERDICT.

A possible starting point

Why did you choose this particular strap? How does the length feel? What do you notice about the material or attachment? Pick what matters to you.

Your words stay yours

No memorised advertising copy and no required positive review. Show what you mean and speak as you normally would with your community.



DETAIL AND ATMOSPHERE.

Your style.
Your approach.

Send Anthea your concept.
We will agree on it together.

Fit & outfit

Show how the camera and strap fit your look: worn, in motion, out and about. An outfit video can be a concept in its own right.

Quick release in use

If your model has quick release: detach, reconnect or switch between two suitably equipped cameras. Show how you use it.

Editorial or your own idea

A considered image series, a short film, a day of photography or a mix with spoken scenes. You do not need to combine the formats.

What happens next.

01

Apply and agree

Register using the application link on the last page. Anthea will agree on the idea, the public Reel and the timing with you. Registration alone does not guarantee a product.

02

Choose and order your strap

We confirm model, colour, length and your delivery address in Germany or the EU. After approval, you receive a personal checkout link for the agreed variant and shipping at €0.

03

Use it and publish

You receive your affiliate link and discount code. Get to know the strap in everyday use, then publish the agreed Reel. Send us the link afterwards.

When you publish

Tag and mention @strapnstylesofficial. Clearly disclose the gifted product partnership and affiliate relationship. Make your link accessible, for example in your bio or a Story. ManyChat is optional and runs through your own account.

Good to know.

Commission and discount

10% commission on paid net merchandise value after discounts, excluding shipping and taxes. Your community code gives 10% off and cannot be combined with other discount codes. Link tracking window: 30 days. Cookies and device changes can affect attribution.

Review and payment

We review commissions after the 30-day return period from receipt of the order. Cancellations, refunds and self-purchases are excluded; partial returns are accounted for proportionately. After approval and verification of payment details, we pay by bank transfer.

Publication and rights

One public Reel at the agreed time. Photos are optional. Any use of your content by us is agreed separately. Paid advertising, raw files, exclusivity and further usage rights are not automatically included. Your honest experience matters; a positive review is not required.

If the partnership is a good fit

Further products, up to 15% commission or special projects may be agreed individually later. These are possible next steps, not automatic commitments or guaranteed bonuses.

Anthea Pfeifer

Creator Marketing
Strapnstyles

hellostrapnstyles@outlawzmedia.de

Apply for the partnership

Already a partner? Sign in

strapnstyles.de

strapnstyles.
camera straps

We look forward to your idea.